



# CROWN WORLDWIDE GROUP

## IT SOLUTIONS

Empowering businesses in Kuwait through trusted software, expert consultancy, and smart digital solutions.

[WWW.CWG-ITS.COM](http://WWW.CWG-ITS.COM)

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### CONTACT US

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# ABOUT THE COMPANY

Crown IT Solutions (CWG IT Solutions) is a Kuwait-based business technology and consulting company and a proud part of the Crown Worldwide Group. We specialize in delivering integrated business software solutions and professional services that help organizations operate smarter and scale with confidence.

Our expertise spans accounting systems, HR and administration platforms, business reporting, digital solutions, and automation. By working closely with our clients, we ensure that technology aligns with real operational needs rather than adding unnecessary complexity

We focus on long-term partnerships, providing not only software implementation but also consultancy, customization, training, and ongoing technical support. Our goal is to enable businesses to gain better visibility, control, and efficiency across their operations.





# A GROUP OF COMPANIES DELIVERING INTEGRATED BUSINESS SOLUTIONS

Crown Business Group is a diversified organization operating across logistics, international trade, technology, and sustainable solutions. Each company within the group brings specialized expertise while working together under a shared vision of quality, reliability, and long-term growth.

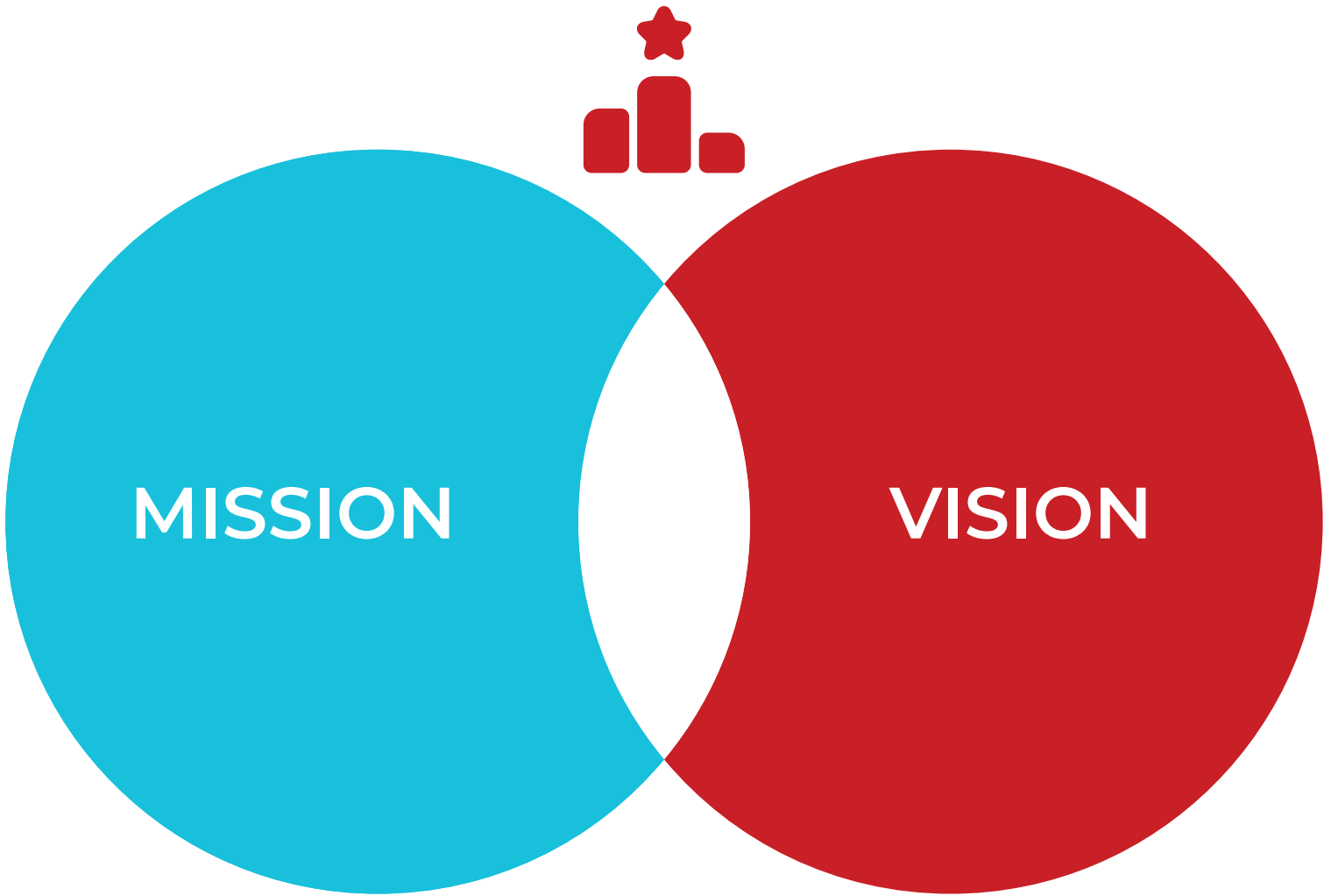


ONE GROUP. MULTIPLE EXPERTISE. ONE VISION.

# OUR MISSION & VISION

## MISSION

To empower businesses with smart software solutions, expert consultancy, and digital innovation that simplifies operations, improves productivity, and enables informed decision-making.



## VISION

To be one of Kuwait's most trusted business technology partners, known for delivering reliable, practical, and scalable solutions that help organizations grow sustainably.

# WHY CHOOSE US

## A PARTNER, NOT JUST A SERVICE PROVIDER

Crown IT Solutions is built on deep business understanding and hands-on expertise. We take time to understand each client's operations, challenges, and objectives before recommending solutions.

We focus on delivering solutions that work in real business environments, not theoretical or over-engineered systems.

## WHY BUSINESSES CHOOSE US:

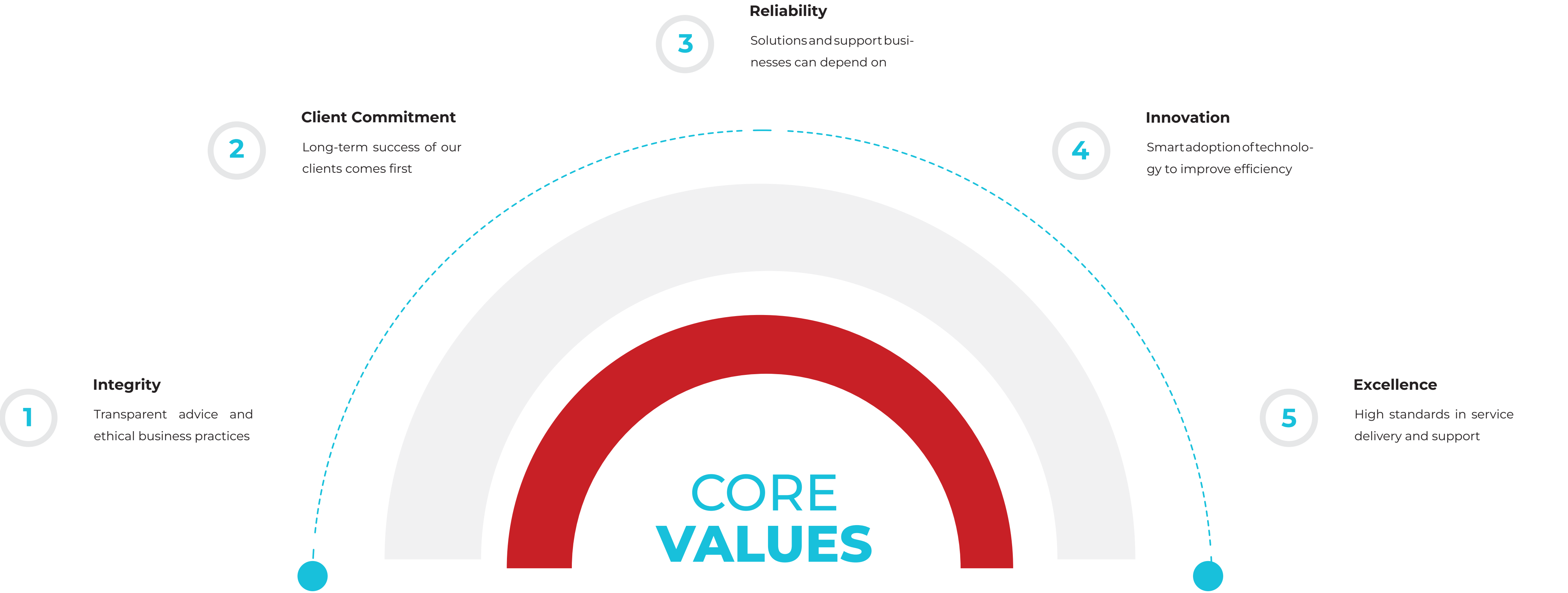
- Part of a trusted and established global business group
- Certified consultants with strong domain knowledge
- Proven expertise in Sage, QuickBooks, and CBS Admin & HR
- Practical, business-focused approach to technology
- Customized solutions tailored to specific operational needs
- Reliable post-implementation support and long-term partnership



# CORE VALUES

## THE PRINCIPLES THAT GUIDE US

These values shape how we work, collaborate, and deliver results.



# SOFTWARES



**SAGE 50 ACCOUNTING**

Powerful Accounting for Growing Businesses. Sage 50 is a robust accounting solution designed for businesses that require advanced financial control and detailed reporting.



**QUICKBOOKS ACCOUNTING**

Simple, Smart Accounting for Small & Medium Businesses. QuickBooks is a user-friendly accounting software ideal for small and medium-sized businesses.



**ACCOUNTING SOFTWARE SOLUTIONS**

Flexible Accounting Systems Tailored to Your Business. In addition to Sage 50 and QuickBooks, we provide customized accounting software solutions designed to meet specific business requirements.

**TRUSTED  
ACCOUNTING  
SOFTWARE FOR  
SMARTER  
FINANCIAL  
MANAGEMENT**



# SOFTWARES



## CBS CROWN BUSINESS SOLUTIONS

Smart HR & Administration Software for Efficient Business Operations. CBS Admin & HR, developed under Crown Business Solutions, is a comprehensive business administration and human resource management software designed to simplify employee management, office administration, and internal operations.

### KEY FEATURES

- Employee management with document storage
- Attendance, leave, and indemnity management
- Office asset tracking (vehicles, equipment, systems)
- Centralized document management
- Task assignment and tracking




### SIMPLIFY HR. STREAMLINE ADMINISTRATION. STAY IN CONTROL.

CBS Admin & HR empowers businesses with a reliable, easy-to-manage system that brings clarity and efficiency to HR and administrative operations.



# SERVICES


01



### Management Consultancy

We provide strategic management consultancy to help businesses improve performance, streamline operations, and make informed decisions.


03



### Software Support

We offer reliable and ongoing software support to ensure business systems run smoothly at all times.


05



### High-Conversion Websites

We create high-performance business websites designed to convert visitors into leads and customers.

05



### Brand & Creative Design

We offer complete brand and creative design services that help businesses establish a strong and consistent identity.


02



### Business Information Report

Our business information and reporting services deliver accurate, structured, and insightful data that supports confident decision-making.

04



### Custom Digital Solutions

We design and develop custom digital solutions tailored to specific business needs.

06



### AI Automations

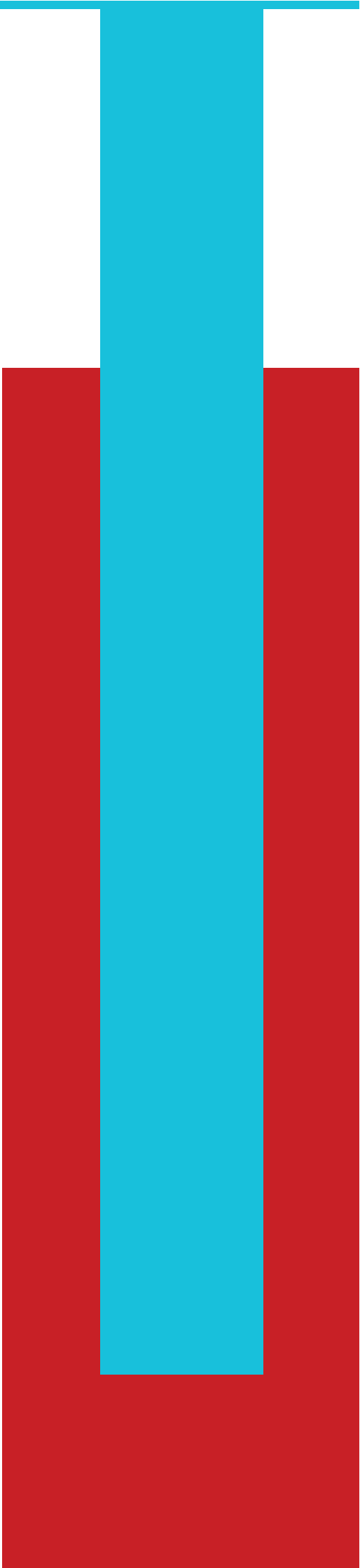
Our AI automation solutions help businesses reduce manual work and increase operational efficiency.

06



### Digital Marketing

Our digital marketing services are designed to increase visibility, engagement, and measurable results.



# INDUSTRIES WE SERVE

INDUSTRY	PRIMARY FOCUS	VALUE WE DELIVER
Trading & Distribution	Accounting, inventory visibility, reporting	Better stock control and accurate financial insights
Retail & FMCG	Sales tracking, inventory management, performance reporting	Improved margins and real-time business visibility
Professional & Corporate Services	Accounting, HR systems, compliance	Structured operations and informed decision-making
Manufacturing & Production	Cost tracking, workflow efficiency	Enhanced productivity and cost control
Logistics & Operations	System integration, automation, reporting	Faster operations and reduced manual work
Small & Medium Enterprises (SMEs)	Scalable software, consultancy, automation	Strong foundation for sustainable growth



Our solutions are flexible and scalable, allowing us to adapt to different industries while addressing specific operational needs.





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